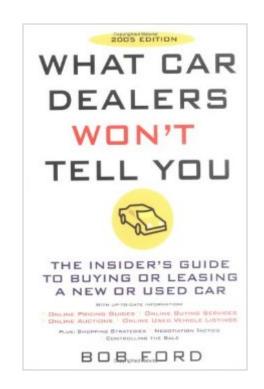
The book was found

What Car Dealers Won't Tell You (2005 Edition): Revised Edition





Synopsis

Buying a car? Afraid youâ [™]II get ripped off? Bob Elliston, President of Automotive Consumer Information Service, Inc., gives you the insider tips you need to get the best carâ "and the best deal.Elliston walks the reader through each stage of buying a car and includes valuableinformation on:Using the psychology of the car dealer to negotiate a great dealDeciding between buying or leasing, new or used, foreign or AmericanShopping at auto auctionsFiguring out what to payâ "before entering the dealershipHow to use the Internet to your best advantageâ "from research to online buyingservicesWith checklists, tables, and work sheets not found anywhere else, What Car DealersWonâ [™]t Tell You levels the playing field and takes the uncertainty out of buying a car.

Book Information

Paperback: 336 pages Publisher: Plume; 2005 ed. edition (May 31, 2005) Language: English ISBN-10: 0452286778 ISBN-13: 978-0452286771 Product Dimensions: 6 x 0.8 x 9 inches Shipping Weight: 12 ounces (View shipping rates and policies) Average Customer Review: 3.8 out of 5 stars Â See all reviews (4 customer reviews) Best Sellers Rank: #1,202,483 in Books (See Top 100 in Books) #205 in Books > Engineering & Transportation > Automotive > Buyers' Guides #909 in Books > Reference > Consumer Guides #935 in Books > Reference > Writing, Research & Publishing Guides > Research

Customer Reviews

The description says the author is Bob Elliston but the cover of the book says it's Bob Ford. So let's just call him Bob. I think Bob is very unethical and deceptive. In this book, Bob recommends you tell a lot of lies when purchasing a car or selling your own car. Then he includes a chapter "About Car-Buying Services." He includes interviews with 6 national car-buyers. At least one of them, Consumers Automotive, has a shocking review on Yelp indicating they are a scam. Of the other five, some don't seem to exist any more, some don't seem to offer actual car-buying services, and some have poorly functioning websites. I don't trust Bob or his book but I gave two stars because I got some good ideas from this book although I'm really perturbed by all the false stuff. Notice one of the other reviewers is named Bob Ford...anyone agree with me it's probably the author of the book?!

I really liked this book because it prepared me for what to expect when shopping for a lease on a car. It's full of useful info you can use to negotiate a deal on a car.

Not bad.

Tremendous help in buying a car. A font of insider information and well written.

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